

# SHADES

A modern living room interior. A large window is covered with light-colored, vertically pleated curtains. In the foreground, there is a dark green, tufted sofa. To the right of the sofa is a small, yellow, geometric side table. The room has a minimalist aesthetic with light-colored walls and a wooden floor.

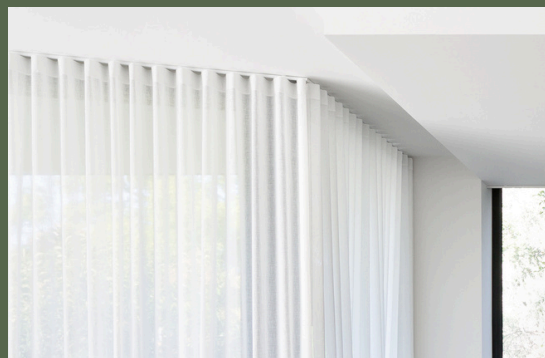
BLINDS, CURTAINS, SHUTTERS and AWNINGS

[lifebyshades.com](http://lifebyshades.com)

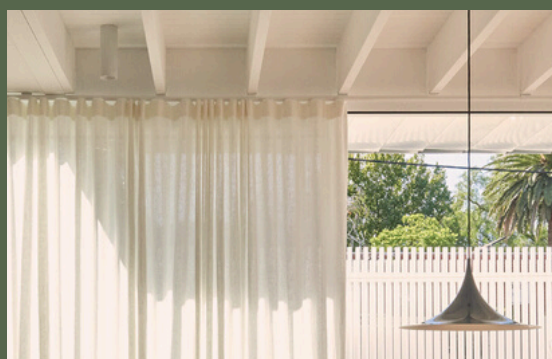
# HEADINGS



S-Fold



Wave Fold



Unstructured



Inverted Pleat



Relaxed Inverted Pleat



Gathered



Pencil Pleat



Pinch Pleat

## FLOOR PLACEMENT



Term: 'Just on'  
mm: ~5-10mm on the floor



Term: 'Just off'  
mm: 5-10mm off the floor  
Not recommended for 100% linen fabrics



Term: 'On'  
mm: 15-20mm on the floor

When on carpet, SHADES recommends reducing the amount of fabric on the floor for heavy or lined curtains, as curtains can appear stiff.



Type: 'Pooling'  
mm: 30mm+ on the floor

When on carpet, SHADES recommends reducing the amount of pooling, as curtains can appear stiff due to the friction caused by carpet. This also applies to heavy or lined curtains.

These floor placements are how SHADES expects the final product to look. Varying factors such as uneven flooring, out of level ceilings & soft/natural fabrics, as well as ordering based off pre-provided deductions can impact the floor placement. Unfortunately these variances are out of SHADES control.